

# FEATHERWOOD NEWS

2020

*Prepared by Kathy Logan and Bill Taggart*



*Spring*



*Summer*



**Target Property Management**  
2215 Old Marlton Pike East  
Marlton, NJ 08053

**Danielle Holmes (Community Manager)**  
856-988-8000 ext. 311 (if you call after 3 p.m.)  
[dholmes@targetpm.com](mailto:dholmes@targetpm.com)

**In an emergency please call 856-988-8000 and listen to the prompts to leave a message in the emergency mailbox or, if it is a snow emergency, in the snow emergency mailbox.**

## *Board of Trustees*

### PRESIDENT'S MESSAGE

*Rose Mary Colombo*



It is really incredible, but we had another winter without significant snowfall! Unfortunately, our Spring has been marred with this awful coronavirus pandemic. I am hopeful that all of our homeowners have remained healthy during this serious outbreak.

As you were informed by our e-mail, we cancelled the April Open Meeting due to the virus and resultant stay-at-home directives. In lieu of this meeting, we want to communicate what has occurred since the October Newsletter.

Because we had not spent the money budgeted for snow removal in 2019, the Board was able to complete the cleanup of the remaining area behind the 70 Pine Trees at the end of Caserta Drive. We also authorized one additional mowing on November 4 and an optional leaf cleanup of all homeowner property on December 7, 2019. We received positive feedback concerning these additional services and hope to be able to replicate them this Fall if we do not spend the revenue budgeted for snow removal in November or December 2020.

In the upcoming months, we have planned some additional projects. As of this printing, the power washing of all vinyl fencing, the gazebo, and the sidewalks at the entrance on Caserta Drive have been completed. The pump that replenishes the water in the pond from an underground well will be inspected since some issues were observed last Fall. Repair or replacement will be done if necessary. We have been in contact with a well-known tree company to inspect all trees, with particular attention to the Weeping Willows around the pond and the trees behind houses on Chew Lane berm. Their recommendations concerning trimming or removal and replacement of trees will be considered.

Additionally, we will be contracting for the spraying of all common area trees for the infestation of bagworms. (There is an article in this Newsletter about bagworms, the damage they do to healthy trees, and what you as a homeowner need to do to prevent bagworms from destroying the trees on your property.)

We are also investigating the manufacture of additional trash racks for the orifices in the detention basins. These racks block trash from the openings preventing the proper flow of water from the basins.

The Board of Trustees members, as well as individual homeowners, are proud of the pristine condition of our community. Many of us are walking around our community during this period of social distancing to get some exercise. Since we do not have a Maintenance person, we hope that while you are walking, you will pick up debris that may have been dropped or spilled over from trashcans. Of course, rubber gloves or a grabber is recommended.

Also, a reminder to dog walkers to be mindful of your neighbors and clean up after your pets. Pets are to do their business in the common areas and not on homeowners' property or the grass strip between the sidewalk and the street. These helpful tips will maintain the beauty and property values of Heatherwood.

It is my hope that all homeowners remain in good health and that we will be able to enjoy the upcoming months reunited with our children, grandchildren and all family members and friends.

### **FINANCIAL REPORTS**

*Jim Sherry, Treasurer*

Please refer to the attached Financial Reports.



### **APRIL OPEN MEETING**

*Kathy Logan, Vice President*



For the first time in Heatherwood's history it was necessary to postpone the April Open Meeting of our homeowners due to the COVID-19 virus. Homeowners will be advised via email and on our website should it be possible to reschedule it within a reasonable time frame.

### **WASHINGTON TOWNSHIP RECYCLING**



Heatherwood is a rather breezy community and overflowing recycling cans have resulted in numerous cans, plastic bottles and other lightweight items being blown into our storm drains and retention/detention basins. Please be attentive regarding loose items placed in the recycling cans. Note that one free container per household is provided to new residents (proof of residency must be provided). The container must be picked up within the first year of residency.

**New recycling containers can be purchased at the Municipal Services building at a cost of \$10 for a 20-gallon bin or \$17 for a 32-gallon bin. Residents who are over 55 years of age can purchase a bin at half price.**

The Township also has recycling stickers free of charge that can be placed on your own container.

You are reminded that during a week in which one of these holidays falls, **New Year's Day, Memorial Day, Independence Day, Labor Day Thanksgiving and Christmas,** Garbage and Recycling pickup will be delayed **One Day**. If the holiday falls on the weekend, there will be **no delay**.

## SEASONAL REMINDERS



The BOT wishes to remind homeowners of some of Heatherwood's guidelines during the Spring and Summer seasons. While they have from time to time been published in previous Newsletters, we have quite a number of newer homeowners who may benefit from their inclusion, as well as longtime homeowners who could possibly use the reminders:

Any issues regarding landscaping are to be called in to Target Property Manager Danielle Holmes at 856-988-8000, extension 311. If you reach an Answering Service, you should follow the prompts to leave a message. Target has its management staff check for messages on a frequent basis.

Please do not contact BOT members or Marksmen Landscaping directly, nor should you email the Heatherwood Secretary. All notices sent to those on our email list are intended as a courtesy and should not be used as a vehicle for complaints. Your anticipated cooperation in these matters is appreciated.

## CONTRACTOR SIGNS



Remember that contractor signs may not be placed on properties **either while work is being performed or after it has been completed.** While this reminder probably seems familiar, it bears repeating inasmuch as it is a continuing issue, mostly due to newer homeowners who are unaware of it.

## FOR SALE SIGNS



One "For Sale" sign advertising a property for sale may be placed inside a window, provided it does not exceed 30"x 48" overall. One "For Sale" sign (not to exceed 24" x 24") advertising a property for sale is permitted on the front lawn. Open House signs are permitted only on the day of the Open House and must be removed within two hours after the Open House hours have ended.

## POLITICAL SIGNS



One political sign (not to exceed 24" x 24") is permitted in the front yard two weeks prior to an election and must be removed one week after an election. No other sign may be erected without prior written approval of the BOT, with the exception of one security sign (i.e. alarm company sign) in the front and rear of the home. The sign in front shall be placed in the flowerbed or attached to the mailbox post. The sign in the rear of a home shall be placed in a flowerbed.

## HEATHERWOOD vs. BAGWORMS



Homeowners, please take special note of the important informative article appearing later in this Newsletter regarding the prevalence of bagworms on some properties in Heatherwood.

## HONORING OUR FLAG



This is another gentle reminder to homeowners who place the smaller American flags in their mulch beds or in front of their mailboxes during Spring and Summer. Weather conditions often play havoc with them, so please be cognizant of their condition and placement, as **they should never be allowed to touch the ground.** As with all flags, when they become faded, they should be replaced.

## SPRINKLER SYSTEMS



Homeowners may wish to turn off their sprinkler systems on the Friday prior to our scheduled lawn cuttings on Mondays. As many are aware, drainage in some areas is problematic and this practice may help to alleviate such issues.

## ORNAMENTS



Please take a moment or two to review Exhibits E and F of our Governing Documents, which set forth guidelines created by Heatherwood's builder, J. S. Hovnanian. At Closing, each of us by signing the Agreement of Sale simultaneously agreed to abide by Heatherwood's Governing Documents.

Of particular note are rules regarding ornaments:

No ornaments are permitted in street trees, the mulch bed surrounding them or trees in mulch beds located in front of the homes.

Number of ornaments allowed in mulch beds: (5 in front; 6 along the sides of homes)

Note should also be taken to check that ornaments, shepherd hooks and statuary have not fallen over or become dislodged from what was originally intended.

While some homeowners find they disagree with such limitations, as many of us do, living in a community with a Homeowners' Association does bring with it restrictions of this sort. One of the tasks of the Board of Trustees is to work in conjunction with the ARB to ensure compliance with our Governing Documents. Every attempt is made to do so in the least confrontational manner possible, in particular avoiding the imposing of fines as set forth in those documents.

**Special Note: Addendum F-1 is a five-page detailed list of "Items for Which ARB Approval is NOT REQUIRED" and it answers many questions that may arise when homeowners are considering changes affecting the outside of their homes.** It is easily accessible on our Heatherwood Website, as are our entire Governing Documents.

## WASHINGTON TOWNSHIP VETERANS WALL OF HONOR

*Kathy Logan, Vice President*



When this entire COVID-19 is but a memory, there is a nearby outing that many of you may enjoy. A friend recently told me about the Washington Township Veterans Wall of Honor displayed on the walls of the Township Municipal Building's main meeting room. On a day I went to pay my taxes, I asked the receptionist if I could see it. For security reasons that part of the building now requires checking in with her and she immediately asked the patrolman in the area to escort me. He was happy to do so and I was so impressed that I wanted to share its existence with my Heatherwood neighbors.

There are beautifully framed pictures of the veterans with a connection to Washington Township, his or her years of service, branch of service, rank, jobs performed while in service and era served, for example World War II, Korean War Era, Vietnam War Era. I began reading and did not wish to stop. I jokingly told the patrolman I would love to stay long enough to read ALL of them and he encouraged me to do so. He left me to my own devices, so I was able to take the time to read every one of them. (Where would one stop?) I even discovered photos of two of our own Heatherwood neighbors and another longtime friend!

When I finally left, I was told there are Applications available should a family wish to add a parent, spouse, sibling or child with connections to Washington Township.

I was advised this is a relatively new addition to the Municipal Building's meeting room and it is impressive indeed. Here is an opportunity to pay respects to those from our area who have served this wonderful country. I would like to assure you it will be time well spent and you will be happy you did so.



**BOOK CLUB NEWS***Dona McKenney, Homeowner*

The Heatherwood Book Club ordinarily meets the third Tuesday of each month at 7 p.m. Meetings have been postponed until the New Jersey COVID-19 restrictions are lifted. If you have questions or wish additional information, please contact Dona McKenney, 40 Caserta Drive, 410-382-7441, or [donamckenney@comcast.net](mailto:donamckenney@comcast.net).

**HEATHERWOOD EMAIL DISTRIBUTION LIST***Bill Taggart*

This list is used to send out important Heatherwood related communications to residents and inclusion is strictly voluntary. This list is only used for this purpose and is not shared with anyone.

Heatherwood residents wishing to be added to the Heatherwood Email distribution list should notify Heatherwood at [heatherwoodcommunications@comcast.net](mailto:heatherwoodcommunications@comcast.net)

Residents already on the distribution list are also reminded to notify Heatherwood at that same email address if they change their email address or wish to be removed from the list.

When contacting Heatherwood, be sure to include your name and mailing address in your email.

**HEATHERWOOD WEBSITE***Bill Taggart*

The Heatherwood website address is [www.heatherwoodnj.com](http://www.heatherwoodnj.com)

The email address that you should use if you need to contact me on any **website related** issue is [heatherwoodnj@comcast.net](mailto:heatherwoodnj@comcast.net)

The website has Heatherwood Community

information as well as local area information and other links to various websites that people often need to reference. The Heatherwood website has this content and more in one easy to use location.

If anyone has any suggestions on adding any new content that you feel would be beneficial to our residents or if you have any questions on the website or suggestions on how I can make the website more useful to you, please contact me.

**HEATHERWOOD COMMITTEES****ARCHITECTURAL REVIEW BOARD (ARB)***John Medica, Chairperson*

If the New Jersey state shutdown ends, Heatherwood's annual home inspections will be performed in late May. Inspectors will be wearing yellow safety vests. Homeowners will be advised via email should it be necessary to change this timeline.

**A WORD ABOUT GENERATORS AND SOLAR PANELS**

All homeowners are reminded that ARB approval must be sought prior to commencement of any work by a contractor.

**GARDEN COMMITTEE***Rose Mary Colombo, Chairperson*

For the safety and wellbeing of our Garden Committee members, the Board of Trustees agreed to contract with Marksmen to plant the Spring flowers. During this time of social distancing, we still want to maintain the beauty of Heatherwood's front entrance and present an optimistic appearance for the Summer.

The Garden Committee is still looking for a new Chairperson to coordinate their efforts. To date, no response has been received to the e-mail soliciting volunteers to fill the Chairperson position. We hope that homeowners will consider either Chairing or joining this worthwhile and friendly Committee. Email [heatherwoodnj@comcast.net](mailto:heatherwoodnj@comcast.net) for more information about the Garden Committee.

**SOCIAL COMMITTEE***Charleen Orzechowski, Chairperson*

Many of us will agree this is an unprecedented time in our lives. Not to add insult to injury, the COVID-19 virus has put most of us in a high-risk category. We hope you are abiding by the Governor's mandates regarding social distancing. It is with that mandate we regretfully inform you our Happy Hours at the Seven Star Diner have been postponed indefinitely until further notice.

At the last meeting at the Senior Center, we mentioned the possibility of a Holiday Gathering which we discussed changing it to a Spring Fling gathering. There was also mention of a YARD SALE planned for May. Once again, the Yard Sale has been cancelled and possibly rescheduled for early fall pending the outcome of the virus.

In the meantime, keep an eye out for your neighbors, especially those living at home alone. When walking, give a big wave and a hearty smile to passersby. If you know of someone in need, perhaps we could offer some guidance or assistance depending on your situation. Now is the time to care,

to share, to smile, and to pray for our families, friends and neighbors. A majority of us have become isolated from our children and our Grandchildren which adds to our anxiety level. If you haven't tried ZOOM, it is a great way to communicate with family and friends and the best part is that it's free if you stay within the 40-minute meeting time limit. You can obtain more information about this communication service by going to <https://zoom.us/> or you can access You Tube and search Zoom. There are many tutorials on how to set-up as a Host or how to join a ZOOM meeting.

Stay well dear friends, our thoughts and prayers remain with each and every one of you!

**WELCOME COMMITTEE***Rose Mary Colombo, Chairperson*

The Welcome Committee completed their first visit of 2020 to new homeowners on January 28, 2020. As in the past, the homeowners were very appreciative of the visit and the baked treat.

We had planned to do another visit in March but the stay-at-home orders have postponed this visit until we are able to safely socialize again. The Welcome Committee will resume visits to any new homeowner who is interested in meeting Heatherwood representatives in the future.

**CONDOLENCES**

Our deep condolences go out to Heatherwood neighbors or their family members who passed away since the publication of our Fall/Winter 2019 Newsletter:

Ruth Behrens  
Jennifer Blachniak  
Susan Carroll  
Ruth Gutleber  
Irv Horowitz

**HEATHERWOOD IS INVADED!**

*By Jeanne Morris, Homeowner and NJ Master Gardener Intern, Rutgers Cooperative Extension Program*



Several years ago, I was taking my daily walk, when I noticed the blue spruce on Caserta Drive had a number of cute little “pinecones”. As time went on, I noticed the tree was losing its needles, and more of the cones had appeared. The tree clearly was in distress. Ever thankful for Google, I learned the source of the problem. *Thyridopteryx ephemeraeformis* (Haworth), better known as the common bagworm. This year as I take my walks, I notice them everywhere in Heatherwood. Bagworms are native pests that can be found feeding on the foliage of some 125 different trees and shrubs in New Jersey. Early detection and removal of bagworms is one of the best ways to control an infestation.

The bags or cocoons seen on the trees and shrubs contain from 500 to 1,000 eggs. These eggs hatch in late May and early June. The larval form, or worms, emerge and begin feeding on the host plant. They also begin making their own “bags” using the foliage of the plant. This continues until late July to mid-August when the larvae stop eating. From September to early October, their pupation period ends, and the adults emerge. The male is a moth of which no one really takes notice. The female remains in her cocoon in a larva-like form. After reproductive mating, she lays her numerous eggs, and the cycle starts all over again. Left undeterred, large populations of these bagworms could badly injure or even kill a tree or shrub.

How do we control these pests? First, there are some natural predators like birds, parasitic insects and fungi. Secondly, there are pesticides, natural and chemical that can be used. All homeowners need to inspect their trees and shrubs and look for the cocoon/pinecone looking bag shown here.

Should the bags be in an area one can safely remove, then cut the silk thread that connects it to the plant, place it in a plastic bag of soapy water, seal and throw in the trash. Bagworms that are not accessible will need to be treated by a commercial landscaper. The best time to treat the bagworm is mid-June when the larvae are out and feeding on the plant. Below is a list of the common host plants of *Thyridopteryx ephemeraeformis* (Haworth).

Arborvitae	Birch	Poplar
Juniper	Boxelder	Maple
Cedar	Elm	Sweet Gum
Fir	Willow	
Pine	Sycamore	
Spruce	Black Locust	
	Honey Locust	
	Persimmon	

For me, the prettiest part of the Heatherwood Development is its tree lined streets. It brings me great joy to walk around and observe all the beautiful landscape. Let us all make an effort to keep our Heatherwood beautiful.



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